

CALIFORNIA CONSUMER AFFAIRS ASSOCIATION

Rigoberto Reyes
President
213-974-9758

Maria Guzman-Kennedy
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Suzana Gal
Vice-President
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Robin Gysin
Treasurer

Vacant
Secretary
North

John Morgan
Secretary
South

SUMMIT 2008 “PROFESSIONALS ACHIEVING CONSUMER TRUST”

**(Sponsorship registration deadline: October 17, 2008
or based on availability)**

November 17-21, 2008
Westin Los Angeles Airport
5400 W. Century Blvd., Los Angeles, CA 90045

The California Department of Consumer Affairs and the California Consumer Affairs Association are hosting the Professionals Achieving Consumer Trust Summit on November 17 – 21, 2008. Here are the Summit's highlights:

- Networking opportunities for DCA Board and Bureau members, consumer advocates, law enforcement and others to work collaboratively on common issues, including top consumer topics, workforce shortage, portability of professional licenses and cross state issues, disaster preparedness, and issues surrounding online practitioners.
- Techniques for running an effective board meeting, strategic thinking, the role of the public board member, board member ethics and conflict management
- Handling consumer complaints, unlicensed activity, information security and identity theft, scams that arise during an economic downturn
- Unprecedented opportunity for all DCA boards and bureaus to hold their annual regulatory meetings in one place
- Training for board members, consumer advocates, and law enforcement and prosecuting representatives on consumer issues and trends, board development, and professional licensing and enforcement
- Panel discussions on top consumer issues, best practices, and partnership opportunities in areas that impact consumers and licensees
- Exposition opportunities for sponsors to display outreach materials

WHO ATTENDS:

Department of Consumer Affairs's 300 board members, interested consumer advocates, prosecutors, law enforcement officers, and industry representatives.

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EXHIBITOR AND SPONSORSHIP OPPORTUNITIES:

The Summit has limited exhibitor and sponsorship opportunities. Sponsorship opportunities are limited and assigned on a first-come-first-serve basis.

Exhibitor and Sponsorship contact Information

Corrine Levy Consulting

2118 Wilshire Blvd., #756, Santa Monica, CA 90403

Phone: 310-315-1160, Fax: 310-315-1160

Email: CorrineLevy@yahoo.com

SPONSORSHIP REGISTRATION LEVELS

All Sponsors Receive:

- Recognition in the Program Guide**
- Sponsor Level Guide for the Attendees with a map of the location of your Exhibit

Platinum Sponsorship - \$10,000

- Logo on all Publications and Advertisements for the Summit
- Logo on Summit Registration Page with a link to your company website
- 10'x 10' Premiere Exhibit Booth Opportunity in the Foyer of the Concourse Ballroom
- (1) Page, full color advertisement in Summit Program Guide**

Gold Sponsorship - \$5,000

- Logo on all Publications and Advertisements for the Summit
- Logo on Summit Registration Page with a link to your company website
- 10'x 10' Premiere Exhibit Booth Opportunity inside of the Concourse Ballroom or a 6' table in the foyer of the Concourse Ballroom
- (1/2) page, full color advertisement in Summit Program Guide**

Exhibitor - \$1,500

- 10'x 10' Exhibit Booth Opportunity inside of the Concourse Ballroom
- List in the Summit Program Guide under Exhibitor

Exhibitor - \$500

- 6' table with table cloth
- List in the Summit Program Guide under Exhibitor

Breakfast Sponsor (\$7,500)

- Logo on all Publications and Advertisements for the Summit**
- Logo on Summit Registration Page with a link to your company website
- (1/4) page, full color advertisement in Summit Program Guide**

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Lunch Sponsor (\$12,500)

- Logo on all Publications and Advertisements for the Summit**
- Logo on Summit Registration Page with a link to your company website
- 1 page, full color advertisement in Summit Program Guide**

Reception Sponsor (\$5,000)

- Logo on all Publications and Advertisements for the Summit**
- Logo on Summit Registration Page with a link to your company website
- (1/4) page, full color advertisement in Summit Program Guide**

- **upon receipt of approved artwork within designated timeline

EXHIBIT DATES AND HOURS**

Set-Up:

Monday November 17, 2008

Viewing Times:

Tuesday November 18, 2008, 8:00am - 6:00pm

Wednesday November 19, 7:00am - 6:00pm

Thursday November 20, 8:00am - 5:00pm

Tear Down: Thursday November 20 after 5:00pm

***Exhibit viewing times are subject to change*

Confirmation Packets will be sent to Registered Exhibitors approximately 4 - 6 weeks prior to the Summit.

We are not using an Exhibit Services Company to minimize cost. Sponsors will be responsible for shipping their own materials to/from the hotel.

The Exhibit Area will be located in the Concourse Ballroom Foyer at the Westin LAX. Location assignments will be done on a first-come first serve basis and will be based on sponsorship level.

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PROFESSIONAL ACHIEVING CONSUMER TRUST SUMMIT SPONSORSHIP/EXHIBITOR REGISTRATION FORM

Westin Los Angeles Airport

Conference: November 17-21, 2008

Exposition: November 18-20, 2008

(Sponsorship Registration deadline is **October 17, 2008** or based on availability.)

Please complete the Registration Form below and mail it to:

Corrine Levy Consulting

2118 Wilshire Blvd., #756

Santa Monica, CA 90403

Fax: 310-315-1160, Email: CorrineLevy@yahoo.com

Company Name

Company Address

Contact Name

Contact Phone

Contact Email:

Contact Fax

Sponsorship/Exhibitor Level (see descriptions on previous page):

☐ **Platinum - \$10,000**

☐ **Breakfast Sponsor (\$7,500)**

☐ **Gold - \$5,000**

☐ **Lunch Sponsor (\$12,500)**

☐ **Exhibitor - \$1,500**

☐ **Reception Sponsor (\$5,000)**

☐ **Exhibitor - \$500**

SPECIAL NEEDS:

Please indicate any special set-up needs if appropriate. The conference planner will contact you to discuss logistical needs and/or payments options if necessary.

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PAYMENT:

Please mail your check payable to:

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2118 Wilshire Blvd., #756
Santa Monica, CA 90403

CANCELLATION POLICY:

Cancellations received after October 17, 2008 will not be refunded.

HOTEL ACCOMMODATIONS:

Make your reservations here: <http://www.dca.ca.gov/summit/accommodations.shtml>

TERMS AND CONDITIONS:

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Westin Los Angeles Airport, its owners or managers, which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless Westin Los Angeles Airport, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, Westin Los Angeles Airport or any part thereof. The Exhibitor understand that the Westin Los Angeles Airport does not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance

Name

Date

Signature

Date